



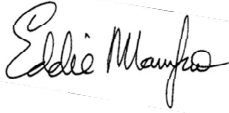
City of Westminster

EDDIE MANFRO
CITY MANAGER

ITEM OF INTEREST

Date: August 20, 2015

To: Honorable Mayor
City Council Members

From: 
Eddie Manfro, City Manager

Subject: General Plan Team Community Outreach

As part of the City's continuing efforts to engage different segments of our community, the General Plan Team has been conducting a series of mini road shows and hosting informational booths at number of events in different locations throughout the City. Having team members at these community events, such as Safety Day and the Concerts in the Park series, has provided a great opportunity for staff to engage our residents "one on one" regarding the General Plan process and their thoughts regarding the potential blueprint for Westminster's future. These outreach activities are in addition to the previous efforts to promote the General Plan through ads on City's bus shelters and benches, promotional events at the Mall, and through the General Plan's online, WTV, and print presences. I want to congratulate the General Plan Team for their efforts thus far in getting the word out about our plan for the future.

With the GPAC's review and agreement on a Draft Land Use Plan earlier this summer, the team will be redoubling its outreach efforts with a mini road show at the Little Saigon Night Market at Asian Garden Mall on August 21st, as well as at the Dia De Familia at Sigler Park on September 13th.

These events are the run up to a series of town hall style meetings in mid to late September. The purpose of all these meetings is to allow the residents, property and business owners multiple opportunities to express their views on the General Plan and the Draft Land Use Plan prior to its presentation to the Planning Commission and, ultimately, the City Council.

The tentative dates and locations for the town hall style meetings include:

- September 15 at Miriam Warne Community Building
- September 24, at Johnson Middle School
- September 29, at Sarah McGarvin Intermediate School

To further assist this effort, a trilingual notice will be mailed out Citywide during the last week of August, to all property owners, business owners, tenants, including mobile home park

residents, inviting them to participate in the General Plan process and to comment on the Draft Land Use Plan. Reaching out to everyone in this manner is unprecedented and it will offer people more than one meeting date to fit their schedule.

If you have any questions, please contact Art Bashmakian, at (714) 548-3190 or abashmakian@westminster-ca.gov.