

2016 NAHP José Martí Awards Judging Ballot

Category

D9

Outstanding Inside Design Spread

Judge's Initials:

Please rate the entries in this category based upon the Judging Criteria listed in red below. **Please total the points and put the total into Judging Points Box listed below.** The total points per individual entry can not exceed 100 - and the more points indicates the higher quality entry. No two entries in this category can get the same points total. **Once you are done Judging, please email this form to kirk@whisler.com** or fax to 760-434-7476. Phone Kirk at 760-434-1223 if you have any questions.

A1	A9	A10	A11	B	C	C14	D1	D5	D6	D10	D11	E1	E7	E9	E10	F1	F2	F3	F4	F5	F6	F7	F8	F9	F11	F12
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- D6-9 Page/Section Design.** Please judge these publications based upon the following criteria:
- * Does the design grab your attention? Does it make you want to read that page or section? (30 points)
 - * Overall design and use of space (20 points)
 - * Use of color and graphics (25 points)
 - * Consistency of design. Is the design consistent on this page/section? (25 points)

Judging Points	Entry Number	Publication	Article or Photo title OR website address, if appropriate
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<input style="width: 40px; height: 20px;" type="text"/>	1	El Diario–La Prensa	
Notes: <input style="width: 90%; height: 20px;" type="text"/>			

<input style="width: 40px; height: 20px;" type="text"/>	2	El Latino American Newspaper	
Notes: <input style="width: 90%; height: 20px;" type="text"/>			

<input style="width: 40px; height: 20px;" type="text"/>	3	El Nuevo Herald	
Notes: <input style="width: 90%; height: 20px;" type="text"/>			

<input style="width: 40px; height: 20px;" type="text"/>	4	La Noticia, Charlotte, NC	www.lanoticia.com
Notes: <input style="width: 90%; height: 20px;" type="text"/>			

<input style="width: 40px; height: 20px;" type="text"/>	5	Reflejos	
Notes: <input style="width: 90%; height: 20px;" type="text"/>			